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## ***President's Message***

Summer is here and everyone is busy in the winery & vineyard, outdoor activities and taking vacations. Mark your calendar for the many ways PCWGA has for us to stay involved. Our upcoming Home Winemakers Competition is Saturday June 13 and Our Annual Golf Tournament is Sunday, August 9 these are just a few of the fabulous opportunities to volunteer and connect with friends. (Find more info in this newsletter!)

The Mother's Day Wine Tour was a big success. PCWGA co-sponsored an ad in the Sacramento Bee with the Placer County wineries. The word from the wineries is that the results were positive and the ad brought new wine enthusiasts to the county.

Here is what the wineries said:

### Lone Buffalo:

We had a GRAND Tour here! Great flow both days in and out and about 300 people—best sales for us. The ads are terrific and we appreciate PCWGA so much!!!

Thanks! Jill Maddux

### Pescatore:

We had a great weekend, probably about 270-300 people. Almost everyone said they saw it in the Bee.

Dave Wegner

### Cristaldi Vineyards

The value of the Sac Bee ads to promote our wine region and the wineries is amazing. Cristaldi Vineyards is true testimony that this type of advertising works. We are a new winery, and participated in the wine tour for the first time on Mothers Day. With no customer base as of yet and no promotion other than the Sac Bee ad, the Winery Map, and the generous recommendations from our fellow wineries, we had over 200 people visit the winery over the Mothers Day weekend. These were serious wine enthusiasts, and nearly all purchased wine. We sincerely hope the organization continues to provide this type of support for our region. The word is getting out!

Thank you! -David Brockman

The annual spring bus trip to Fair Play was fun and flavor packed. The weather was fabulous and it was a beautiful sunny day in the Amador foothills. We had a full bus with 47 people attending. We visited Oakstone where we were first to arrive for their wine release party. Then given a private tour and tasting at Perry Creek and ate a delicious picnic lunch (thanks PCWGA board) in their lovely picnic grounds. Then, on down the road to, Latchum where they are known for rich flavorful wines. We finished the day with a VIP tour and tasting at Windwalker and had time to linger in their beautiful tasting room.

## **VOLUNTEERS, WE NEED YOUR HELP!**

Sign up to help in the PCWGA Wine Booths at the Fairs: **Placer County Fair**, June 25-28 and **Gold Country Fair**, Sept 10-13. Always fun, the fairs are not only a great way to spend time with friends but they are wonderful opportunities to promote our Placer County wine growing region, and the profits we make off the these events help to fund many of our activities such as our general meetings, the Home Winemakers, and the Holiday Gala. Please contact Art Mallo to sign up; his number is 916-759-0888.

## **June General Meeting ~ Home Winemaker Competition & B-B-Q**

**SATURDAY, JUNE 13, 2009**

**Geiger Woods**

**3690 Auburn Folsom Rd, Loomis**

The Placer County Wine & Grape Association invites home winemakers to participate in their annual competition and barbeque. There will be approximately 16 judges in total, each wine will be judged by a panel of 3 qualified evaluators from wine marketing, food services and commercial winemaking. Rules and other information will be available soon.

This year's event will be held at Geiger Woods, home of Doug and Ginna Geiger. The wine judging will take place on the morning of June 13<sup>th</sup>.

All interested persons are invited to join us at an afternoon BBQ that will begin at 1:00 p.m. We encourage you to bring your favorite wine to share. The competition wines will also be available for tasting after the judging. Join in this year's BBQ by making your reservation early. Make your check out to PCWGA (\$20 per member and \$25 per non-member) and mail it to PCWGA Treasurer, Zane Dobson, P.O. Box 211, Newcastle, CA 95658. Please make your reservation by June 1<sup>st</sup>.

Home Winemakers Rules and Eligibility are posted on the Clubs Website at [www.placerwineandgrape.org](http://www.placerwineandgrape.org)

### **Looking for Volunteers:**

#### **Home Winemakers Competition**

Volunteers needed to work as Cellar Rats, Clerks, Runners, Parking Attendants, Judges, Set-up, Clean-up and other tasks; a little help goes a long way. Please contact Zane Dobson at (916)834-0565.

#### **Placer County Fair Wine Booth**

Placer County Wine & Grape Association will have a booth at the Placer County Fair Grounds, Roseville, June 25th thru the 28th for the purpose of promoting PCWGA wine and adding to the club treasury for future projects/entertainment.

We need volunteers to run this booth. This is a fun event; as you get to meet people and discuss wine and answer questions relating to the local growers/wine makers and help our organization financially for future endeavors and most importantly promote Placer County Wineries.

Volunteers are an important part of our organization and to do your part with PCWGA and ensure a prospective future for the group, please sign up by calling Art Mallo at (916)759-0888. Thanks in advance for your support.

## Tentative Dates for Upcoming Meetings and Events

### General Meetings:

- June 13 (Home Winemaker Competition & B-B-Q)
- June 25 – 28 Placer County Fair Wine Booth
- August 9 ~ Golf Tournament at the Ridge in Auburn
- August 12 ~ Pescatore Winery
- October 28 ~ Flower Farm
- December 4 (Holiday Gala & Annual Meeting)

## CLASSIFIED ADS

**FOR SALE:** 4-5 tons of "old clone" ZINFANDEL for 2009 harvest.  
Dick Stallman 916-791-1104 Cell 916-396-1814.

**FOR SALE:** 6-7 tons of "quality" CABERNET FRANC for 2009 harvest.  
Jim O'Conner cell 916-425-6090

### FREE ADVERTISING

If you would like to advertise any wine or grape related information, programs, classes or items for sale, email that information to [placerwine@gmail.com](mailto:placerwine@gmail.com).

## NEW 2009 Board of Directors

President – Cathy Mikles <a href="mailto:clmikles@gmail.com">clmikles@gmail.com</a>	530 392-3649
V. Pres. – Doug Geiger <a href="mailto:geiger4some@hotmail.com">geiger4some@hotmail.com</a>	916 652-6429
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Scholarship Awards - George Smith <a href="mailto:dinovin@jps.net">dinovin@jps.net</a>	916 434-1937



PLACER COUNTY  
WINE & GRAPE  
ASSOCIATION

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